

## **Political Significance of Knowledge in Southeast Europe**

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The processes of globalization and transition are inevitable, full of dangers and threats, but offer enormous opportunities. Surveys of public opinion show that citizens are not aware of the fact that their countries are governed by the will of the people and a large majority considers that their country and the world are not going in the right direction. Presently, knowledge is becoming a dominant political power. This article outlines a strategy for building a knowledge-based society to minimize dangers, avoid threats, and take advantage of most of the opportunities, bringing a concrete action plan for Croatia, applicable to countries with similar history and socioeconomic structure.

Key words: Croatia; knowledge; politics; social change