

# Publishing scientific research in international journals and books

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## Be an effective commiunicator

## Your goal is not only to be published, but also to be widely read in your field

✓ Academic publishing
 ✓ Write effectively
 ✓ Structure of the article

#### Description Springer

#### Outline

- Publishing in journals
  - how to select an appropriate journal
- Peer review
  - how to reply to review comments
- Publishing books
  - what happens to your manuscript
- Predatory publishing
- Useful resources and books

•Download presentation at <a href="http://tinyurl.com/sssc15-springer">http://tinyurl.com/sssc15-springer</a>



## Journals

#### Description Springer

## What do journal editors want?

- **Good quality science!**
- •Topic that fits into journal's scope
- •Original research
- •Active research area (creates discussions and citations)
- •Peer review with nice feedback
- •Clear, concise writing
- •Sufficient command of English language

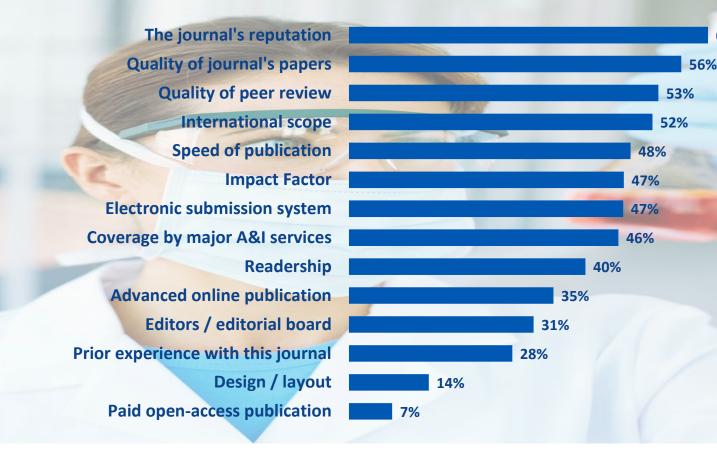




61%

#### What do authors want?

#### Springer Author Survey: Importance for Manuscript Submission Top 1 Box (very important; in percent)



Source: Springer Author satisfaction Survey; 5-point rating: 1=very important to 5=not important at all



# Choose the right journal



## When to choose a journal?

- After you have decided how much data you wish to publish
  - Short communication
  - Original research article
- *After* you have decided how novel your findings are
  - High, medium, or low impact
- After you have decided how broadly relevant your findings are
  - International vs. regional journal
  - Broadly or narrowly focused journal



## But always before you write your manuscript!

## **Author guidelines**

- Manuscript structure
- Word limits
- Reference style

## Aims and scope

- Topics
- Readership
- Be sure to *emphasize*

## **Check journal to determine**

#### **Relevant references**

## Writing style



### **Factors to consider**

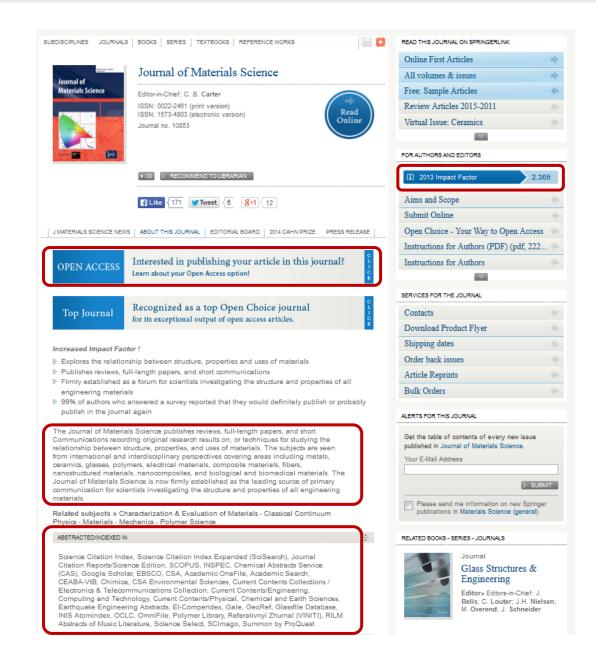
Aims and scope

Readership

Indexing

**Open access** 

Impact factor





## Finding the right journal

### How many journals are there?



- 1. DOAJ.org (accessed 29/5/15)
- http://ip-science.thomsonreuters.com/cgibin/jrnlst/jlresults.cgi?PC=D (accessed 29/5/15)

### Description Springer

#### Some tips on journal selection

- Read the journal product page and READ THE JOURNAL.
- Talk to your colleagues / peers about their experiences with journals you are considering (did they get visibility and citations)
- Make use of the expertise of your Library staff.
- Is an Impact Factor important to you? Or are you more concerned about usage/visibility?
- Don't miss the importance of social networking sites.
- Join other relevant online groups and forums.
- Use the digital libraries, Abstracting & Indexing (A&I) services, Online Archives, etc.
- Check publisher sites, you can often find useful information in the 'for authors' section.
- Avoid journals with no clear submission and reviewing process



### **Springer Journal Selector**

# A free online tool to find suitable journals for your manuscript

#### springer.com/gp/authors-editors/journal-author

#### Enter your abstract or article description

When the solar irradiance propagates between the outer magnetospheric regions and the ionosphere, dynamic processes of the magnetosphere-ionosphere-thermosphere system are affected at the lower end of their paths by the interaction of radiation with the neutral troposphere. The main target of this work is to investigate the relationship between the diurnal magnetic field variations resulting from solar activities and the variation in the troposphere

#### Find your target journal

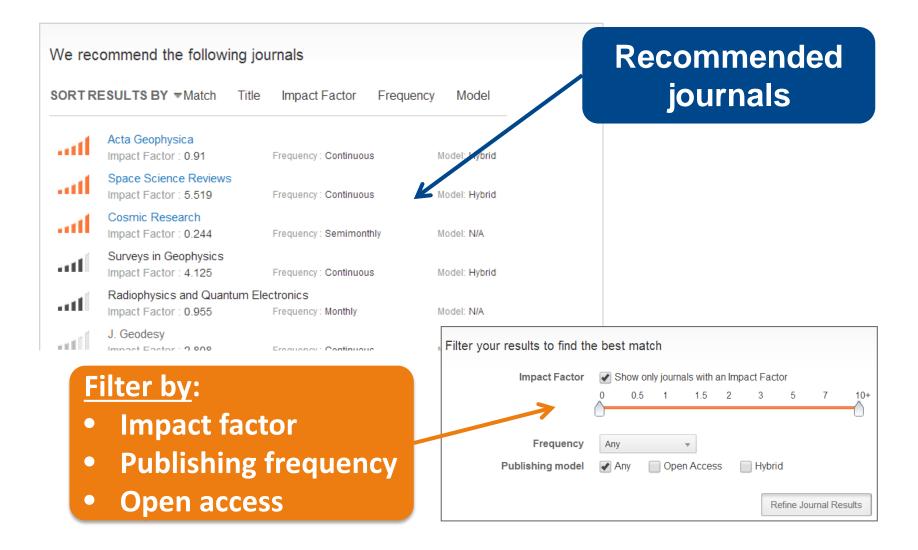
- Only journals with an Impact Factor
- Only journals with Open Access options

# Research summary

Find your target journal



## **Springer Journal Selector**





## **Springer Journal Selector**

#### Space Science Reviews

Impact Factor: 5.519 \*

Frequency: Continuous

### Journal's aims & scope, IF, and publication frequency

Aims & Scope :

As an international key journal on scientific space research, its purpose is to provide a comprehensive synthesis of the various branches of space research. The emphasis is on scientific results and instruments in the fields of astrophysics, physics of planetary systems, solar physics, and physics of magnetospheres & interplanetary matter. Space Science Reviews publishes invited papers and topical volumes, engaging quest editors whose expertise matches the topic at hand. Commonly used title ab

🔄 🌔 Similar articles from this journal

Low Latitude Ionospheric Electrodynamics

• Published recently?

Cited in your paper?

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Trends in the Neutral and Ionized Upper Atmosphere

Published 2012 - Jun

Published 2011 - Jan

MESSENGER: Exploring Mercury's Magnetosphere
 Published 2007 - Dec

Observations of Stratosphere-Troposphere Coupling During Major So...

Published 2012 - Jun



# Chosen an appropriate journal

Written a clear and logical manuscript

# **Ready to submit!**



## Journal editors are busy!





## Write an impressive cover letter

Dear Dr García-Fernández, Editor's name Manuscript title	
under bi-directional excitation," which we would like to submit for publication as an Original Article in the <i>Journal of Seismology</i>	
Assessing the seismic performance of asymmetric structures is challenging because of their elevation irregularities. Various methods have been proposed to estimate the peak response of asymmetric structures to seismic motion, with considerable progress seen over recent decades in methods that combine non-linear static (pushover) analysis of a multi-degree-of-freedom (MDOF) mathematical model with the response spectrum analysis of an equivalent single-degree-of-freedom (SDOF) model.	noods to bo
In this study, we improve an earlier nonlinear analysis method by determining the nonlinear properties of two independent equivalent SDOF models based on the principal direction of the first modal response of the structure in each nonlinear stage. This is determined based on the results of the pushover analysis of the structure. The largest peak response is then estimated by combining the analysis of the two modal responses. Previous methods rely on the elastic mode shape for estimating the seismic response, where a change in mode shape can markedly alter the results. By contrast, the current method takes into account changes in the principal direction of the first modal response, allowing for a more reliable estimation of the response of asymmetric structures to ground motion acting at an arbitrary angle of incidence.	What was done and what was found
We believe the findings presented here would be of considerable interest to the readers of the Journal of Seismology. The implementation of seismic performance evaluation is expanding worldwide, and the evaluation methods are improving with the progress of computational methods. These recent advancements, including those presented here, have implications in many fields related to seismology including building engineering, mining and exploration, and seismic hazards, all of which are of interest to your readers.	journal's
We would also like to suggest the following reviewers for our manuscript > Recommend reviewers	

## Navigating peer review

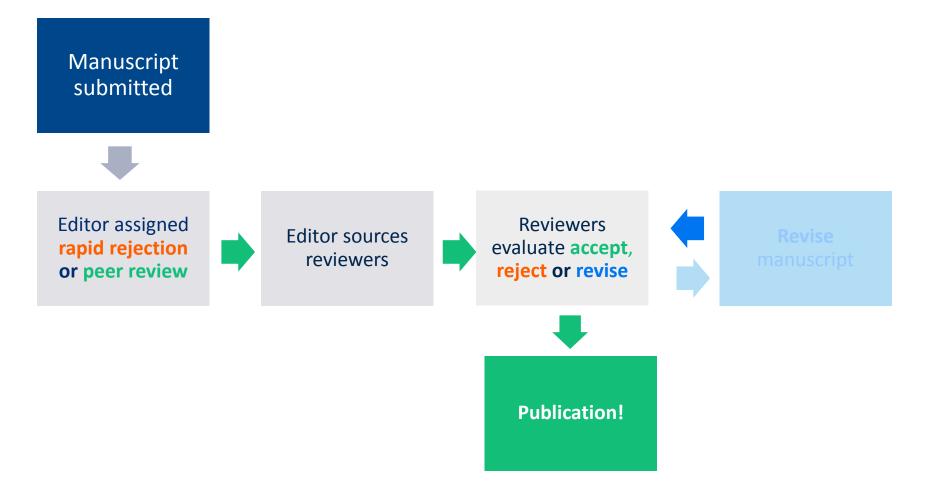
Springer Author Academy | 03.07.2015 | 19 | Download this presentation at http://tinyurl.com/sssc15-springer





#### **Publishing timeline**

Submission to publication, 3–12 months





## Writing response letters

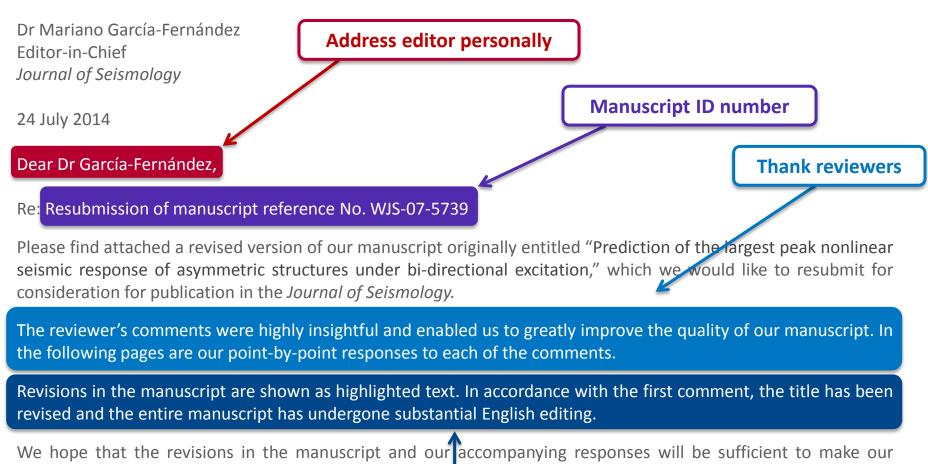
## Read by the journal editor, <u>not</u> the reviewers

Respond to *every* reviewer comment





## Writing response letters



manuscript suitable for publication in the *Journal of Seismology*.

Highlight major changes



## **Agreeing with reviewers**

**Reviewer Comment:** In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.

Agreement

**Response:** We agree with the reviewer's assessment of the analysis. Our tailored function, in its current form, makes it difficult to tell that this me Why agree onstitutes a significant improvement over previously reported values. We describe our new analysis using a Gaussian fitting function in our revised Results section (Page 6, Lines 12–18). **Revisions** 

Location



## **Disagreeing with reviewers**

**Reviewer Comment:** In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.

**Response:** Although a simple Gaussian fit would facilitate comparison with the results of centre bour tailored function allows for the analysis of the data in terms of the Smith model Robens et al., 2012). We have now explained the use of this function and the Smith model **Revisions** Discussion section (Page 12, Lines 2–6).





## "Unfair" comments

**Reviewer comment**: Currently, the authors' conclusion that this questionnaire is appropriate for cross-cultural analyses is not completely valid because their participants all resided in Croatia. They should also show the questionnaire's validity in participants living in other countries.

### **Reasons why reviewers might make these comments**

- Current results are not appropriate for the scope or impact factor of the journal
- Reviewer is being "unfair"



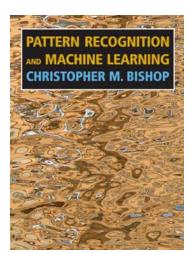
## "Unfair" comments

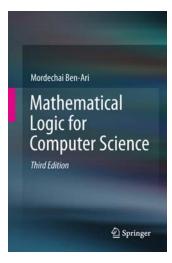
## What you should do

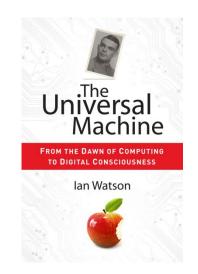
# First, contact the journal editor if you feel reviewer is being unfair

- **\*** Do the experiments, revise, and resubmit
- Withdraw submission and resubmit current manuscript to a journal with a different scope or lower impact factor
  - In this example, a regional journal may be better









## Books





#### **Books vs. Journals**

- Academic books have a different purpose from academic journals
- An academic book is a complete scholarly work on a specific topic
- **Book chapters** fulfill a similar role to **review articles**, with books representing a **collection** of manuscripts on related topics
- By contrast, review articles published in journals are usually **unrelated** to all of the other articles in the same issue
- Book includes large bibliography, recommended readings, summaries, exercises, index



#### Different types of books (ii)

#### Monographs

Scientific presentation of a field or topic, usually with new scientific results, usually written by one or only a few authors

#### **Textbooks**

Systematically and didactically well prepared introduction to a certain (scientific) field. With examples, exercises, usually written by one or few authors

#### **Contributed Volume**

A collection of chapters around a specific topic written by more authors and edited by a team. Different voices to present a field in a unified and consistent way



#### Different types of books (iii)

#### Proceedings

Collection of lectures or papers from a scientific meeting (e.g. LNCS <u>http://www.springer.com/series/558</u>)

#### **SpringerBriefs**

Concise summaries of research and practical applications across a wide spectrum of fields. Featuring compact volumes of 50 to 125 pages

#### **Professional Texts**

Scientifically founded presentation of one field for the advanced training of persons working in this field

#### More

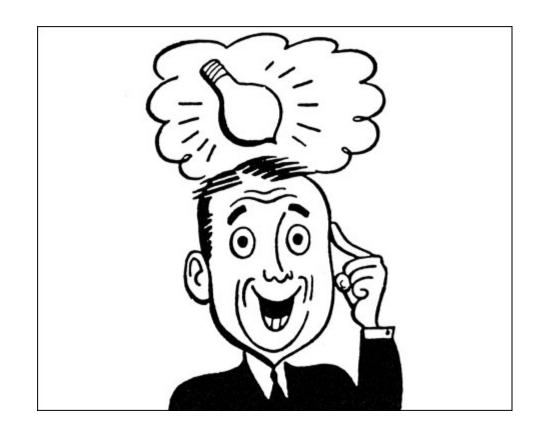
MRW – Major Reference Works (Encyclopedias)







- I have an idea for a book...
- What type of book shall I write?
- How do I get started?





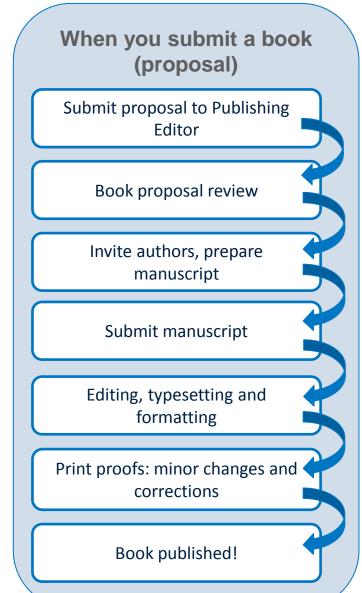
#### How to prepare a book proposal

- a short (3-5 pages, no special format) description of the planned book, its aims & scope, main emphasis, main target group (and how this group will benefit from the book), prerequisites needed to understand the book, and its relation to other publications in the area (if there are any).
- a **table of contents**, incl a rough page estimate and a short summary of the main chapters (like for a conference paper).
- some information about the **book authors/editors**
- if it's an edited book, a **list of contributors**, and if their contributions are already confirmed or still have to be asked for.
- some information about your intended writing **schedule**, i.e. by when you plan to make a manuscript version available for review and copy-editing.



#### How Springer helps you to publish a book

- Proposals are externally reviewed
- Springer provides style guides and detailed writing instructions
- Springer carries out all the typesetting, formatting, etc.
- Springer Editors guide you through the process
- Publishing with Springer is free of charge
- Complementary copies for participating authors and editors
- 33% discount on all other Springer books



#### What makes a good manuscript?

- Summarizes the current state of the field
- Presents various research streams in a balanced manner
- Describes the limitations of individual studies
- Provides possible developments for the field in the next 5-10 years
- Proposes research that will advance the field
- Shows a presentation style tailored to the target audience
- Includes helpful additional features like recommended reading, index, exercises, etc.
- Take home message what this book is about, what to do with all this info







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#### **Production process**

- Typesetting
- Copyediting
- Reference check

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Fac. 4:0.3-79571166      Ensul canachitekes@gmail.com <sup>1</sup> Castle for Losses University of Molaya. Department of Physics, Faculty of Science, University of     Malaya. 10003 Leabah Pazze, Kasla Lumpar, Malayus     Abstract     Biopolymes electrolytics commising com userch. Infium headfaccephosphare (LiPF <sub>0</sub> ) and assoc liquid 1-ban/o-1-     methylanskazdianu teffaoroarchaneodfinate (BallmTD were prepared by volution casting technique. The ionic     combortivity was found to increase by three orders of anguide conclusions. Upon doping with 00 web ionic conductivity of     (321 ± 0.01) + 10 <sup>-2</sup> Sm <sup>-2</sup> Sm <sup>-2</sup> for a science instrumer. The complements for Market instrumer and target instrumer and the advance methylands.		8 Rinesh L*	
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$(3.21 \pm 0.01) \times 10^{-4}$ S cm <sup>-5</sup> was achieved at ambient temperature. The complexation between corn sturch LiVF <sub>6</sub> and Builts Tf was further proven in arrequirted total reflectance-Fourier transform infrared findings. The highest conducting		conductivity was found to increase with increasing ionic liquid concentration. Upon doping with 80 with of BalmTf.	
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Proofs sent to the authors for confirmation





# Indexing dblp computer science bibliography









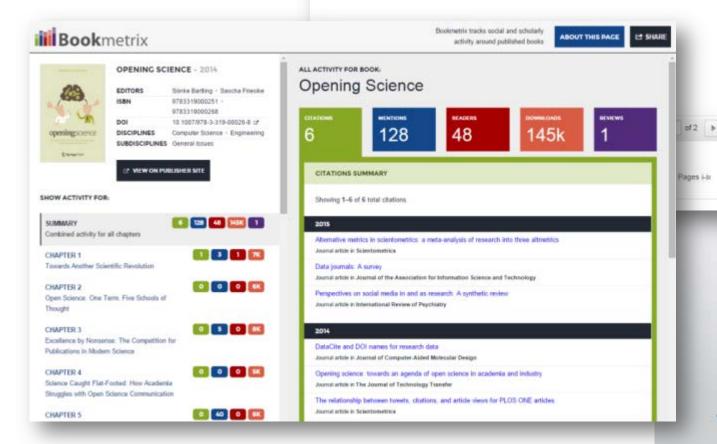




#### **Opening Science**

The Evolving Guide on How the Internet is Changing Research, Collaboration and Scholarly Publishing

Editors: Sönke Bartling, Sascha Friesike ISBN: 978-3-319-00025-1 (Print) 978-3-319-00026-8 (Online)





6	Citations	6
ų.	Mentions	128
ΰ	Readers	48
*	Reviews	1
+	Downloads	145K





# Predatory publishing



Source http://weblog.library.tudelft.nl/wp-content/uploads/2013/02/predatory-OA-publishers-600x424.jpg



#### How predatory publishers work

- Create website of a journal or conference, nice and professional
  - could use a name similar to a known journal/conference
- Mass spam mailing to researchers asking to submit a paper
  - the main focus is on indexing, impact factor, fast review. Topic is of secondary importance
- Papers are "reviewed", but do not forget to pay the bill
- What happens next?
  - Ideally, the paper is published and indexed
  - Conference does not necessarily take place
  - The article and the website may disappear in a couple of years

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#### Top conferences and journals do not SPAM your mailbox...

Informatics Section BMEI 2013: Deadline 30 August, Hangzhou, China [Submitting to IEEE Xplore/ISI/Ei]	
Prof Zhou <cispbmei_cfp@cs.hznu.edu.cn> Aug 27 ☆</cispbmei_cfp@cs.hznu.edu.cn>	<b>*</b>
Dear Colleague, will be held on Jan 04~05, 2014, Beijing, China.	
ACADEMIC SPAM My inbox became a lot more manageable after 1 implemented this filter:	pplications
Create a Filter	ot submitted concurrently for publication elsewhere.
Choose search criteria Specify the criteria you'd like for determining what to do with a message as it arrives.	
Has the words: "Call for papers"	Word, adhering to the DEStech Template format.
Apply the label: Academic Spam     Create Filter     Also apply filter to 1900 conversations below.	d by DEStech Publications. DEStech will prmation) and Google Book Search. DEStech orldwide online citation of qualified papers.
no joke!	
WWW. PHDCOMICS. COM JORGE CHAM © 2013	<u>:aem2014;</u>



#### **Read more**

http://www.editage.cn/file/science\_2013\_hvistendahl\_publication\_market.pdf

http://www.cilip.org.uk/cilip/blog/are-we-doing-enough-warn-users-about-

predatory-journals

#### scholarlyoa.com/publishers/





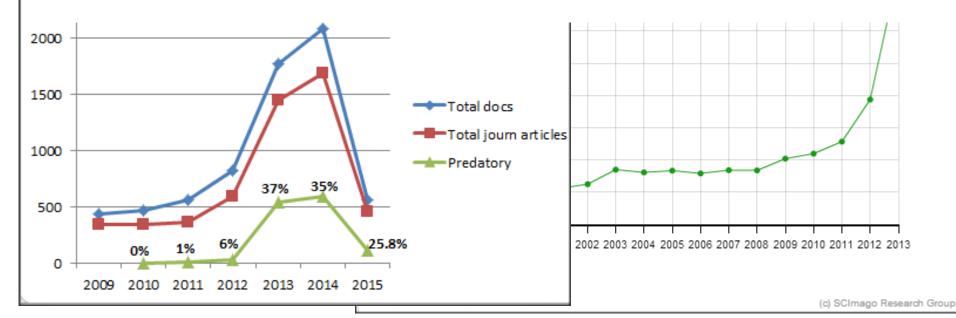
Courtesy of Daniyar Sapargaliyev, Almaty Management University

#### **Predatory publishing in Kazakhstan**

- On 31.03.2011 Kazakhstan changed the policy of giving PhD/mS degrees to the scientists. From that date, candidates had to publish 1-3 publications in journals indexed in Scopus or WoS
- In 2014, 35% of all articles in Kazakhstan were published in 3!!! journals:
  - Life Science Journal (480 articles)

250

- World Applied Sciences Journal (99 articles)
- Mediterranean Journal of Social Sciences (21 articles)





#### Advice from Matt Holland

#### Five things librarians can do:

- Add to the advice we already give potential authors a warning about predatory publishers.
- Remind our users (again) that the Internet is a dangerous place. Using library provided database and resources adds a level of security to the quality of the information they find.
- Be informed about current changes in publishing. Predatory publishing is a side effect of new(ish) Gold OA publishing business models.
- Be vigilant about the activities of predatory publishers. It looks like they might be here to stay. Knowing they are out there is some protection for us and our users.
- Share information with colleagues through professional networks if you identify suspect journals or publishers.

source\_http://www.cilip.org.uk/cilip/blog/are-we-doing-enough-warn-users-about-predatory-journals



#### Advice from Matt Holland

#### Five things your users should be told:

- Never respond to unsolicited mail. Researchers may think they are great but it is unlikely that an email that begins Dear Sir/Madam has any insights to offer.
- Check the people you are dealing with are the people you think they are. It only takes a minute to check the website or read the email address.
- Use credible Open Access publishers with a track record, or established pay for view publishers with Open Access options.
- Ask your Librarian to do some research on a title for you if you are unsure or if it is new.
- Check the advice on how to spot a predatory journal.
- - See more at: <u>http://www.cilip.org.uk/cilip/blog/are-we-doing-enough-</u> <u>warn-users-about-predatory-journals#sthash.Pvyu0qLU.dpuf</u>

source <a href="http://www.cilip.org.uk/cilip/blog/are-we-doing-enough-warn-users-about-predatory-journals">http://www.cilip.org.uk/cilip/blog/are-we-doing-enough-warn-users-about-predatory-journals</a>



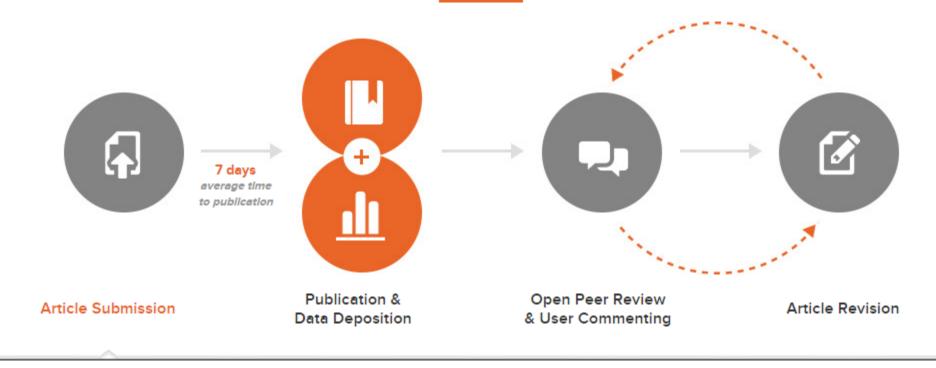
# Final remarks



#### **New journal models**

F1000 Research Open for Science

#### **Our Publishing Process**





# New journal models



#### Journal Information

The world's first multidisciplinary Open Access journal, *PLOS ONE* accepts scientifically rigorous research, regardless of novelty. *PLOS ONE*'s broad scope provides a platform to publish primary research, including interdisciplinary and replication studies as well as negative results. The journal's publication criteria are based on high ethical standards and the rigor of the methodology and conclusions reported.

#### Scope

PLOS ONE features reports of original research from all disciplines within science and medicine. By not excluding research on the basis of subject area, PLOS ONE facilitates the discovery of connections between research whether within or between disciplines.



### Author academy, MOOCs

#### http://www.springer.com/gp/authors-editors/

My Springer	Subjects	Services	Publishers
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<ul> <li>» Book author</li> <li>» Journal edition</li> <li>» Author aca</li> </ul>	tors demy		Selecting make. A are com succeed
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detailed advice on manuscript publishing

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# Stanford

coursera

https://www.coursera.org/course/sciwrite

# Writing in the Sciences

This course teaches scientists to become more effective writers, using practical examples and exercises. Topics include: principles of good writing, tricks for writing faster and with less anxiety, the format of a scientific manuscript, and issues in publication and peer review.

#### iger in 60 seconds

nger

Springer in :60 2013 Noticed and Notable



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words in context		SpringerLink         Springer.com         About           Powered by         Concept by				
words in context		Springer BMHLINGUISTICS Centre for Biomedical and Health Linguistics				
Snippet Search						
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· · · ·		1 2 3 4 5 >>>				
	curriculum. Pulling from these objectives and developing others that would be met by the game					
	and creativity" [2] (p. 278) and this Advanced Adva	Serious Games and Edutainment Applications				
1968 201	of technology, CSCW has been a major force in Serious Game					
↓	rather large multinational enterprises of the Applications	Classroom				
subject (see all 627)	characteristics of friendship are able to be	Carter, Alexandra				
Computer Science [x] 82411	in Information Systems units to promote and	Parian				
Artificial Intelligence (incl. 31135 Robotics)	effectiveness of one of the key activities, developing s	cenario profiles, of the proposed				

## **Reference management software**

- Check where it can import references from:
  - Google Scholar, ISI, ...
- Check if it supports format you need (Harvard, etc)
- sth I used in the past (note, I normally use BibTeX!)
  - Mendeley, Zotero, JabRef, Bibsonomy, BibDesk, CiteULike, RefWorks, ReadCube, Papers

https://en.wikipedia.org/wiki/Comparison\_of\_reference\_management\_software

web-based, referring to applications that may be installed on a web server (usually requiring MySQL or another database and PHP, Perl, Python, or some other language for web applic.
 centrally-hosted website

Software e	Developer o	First public release	Latest stable version •	Cost (USD) +	Free software •	License
Algaion	Algalon developers	2005-01	2012-01-18 (2.2)	Free	Yes	GPL
Bebop	ALaRI Institute	2007-11-08	2009-11-10 (1.1)	Free	Yes	BSD
BlbBase	Christian Fritz	2005	2013-07 (V3)	Free	NO	proprietar
BibDeek	BibDesk developers	2002-04	2014-08-11 (1.6.3)	Free	Yes	BSD
Biblioscape	CG Information	1997	2012-04-01 (9.0.8.8)	US\$79-299 <sup>(1)</sup>	No	proprietar
BIb Sonomy	University of Kassel	2005-01	2013-10-29 (2.0.48)	Free	Yes	GPL, LGPL
Bibus	Bibus developers	2004-06-03	2009-10 (1.5.0)	Free	Yes	GPL
Bookends	Sonny Software	1988 (Mac) / 1983 (Apple II+)	2014-07-12 (12.2.1) <sup>[3]</sup>	US\$99 <sup>(1)</sup>	No	proprietar
Citavi	Swiss Academic Software	2005-02-13	2015-04-21 (5.0)	US\$79-219 / Free for projects up to 100 references	No	proprietar
CiteULike	Oversity Limited	2004-11	?	Free	No	proprietary
colwiz	colwiz Ltd	2011	May 2014	Free / Online storage free up to 3 GB / Additional storage space available	No	proprietary
Docear	Otto-von-Guericke University Magdeburg and University of California, Berkeley	2009-05-11	2014-05-21 (1.1)	Free	Yes	GPL
EndNote	Thomson Reuters	1988	2014-09-30 (X7.2)	US\$299.95 <sup>(1)</sup>	No	proprietar
JabRef	JabRef developers	2003-11-29	2014-03-11 (2.10)	Free	Yes	GPL
KBIbTeX	KBIbTeX developers	2005-08	2014-05-19 (0.5.1)	Free	Yes	GPL
Mendeley	Elsevier	2008-08	2014-09-23 (1.12.2)	Free / Online storage free up to 2 GB / Additional storage space available	No	proprietary (O clients exis
Paperplie	Stefan Washletl, Gregorgy Jordan, Andreas Gruber	2013	(constantly updated online)	US\$2.99/month for academics, 9.99/month otherwise	No	proprietar
Papers	Springer	2007	2014-10-13 (3.2.3)	U S\$79 <sup>(1)</sup>	NO	proprietar
Pybliographer	pybliographer developers	1998-10-30 (0.2)	2014-11-30 (1.2.17)	Free	Yes	GPL
Qiqqa	Qiqqa	2010-04	2014-08 (V65)	Free and Premium versions	NO	proprietar
ReadCube	Labtiva	2011-10	2014-05 (V2.0.10805)	Free desktop & mobile app / Cloud Storage \$5/month, \$45/year	No	proprietar
refbase	refbase developers	2003-05-03	2014-02-28 (0.9.6)	Free	Yes	GPL
RefDB	refdb developers	2001-04-25	2007-11-05 (0.9.9)	Free	Yes	GPL
Reference Manager	Thomson Reuters	1984	2010 (12.0.3)	US\$239.95 <sup>(1)</sup>	NO	proprietar
Referencer	Referencer developers	?	2014-02-27 (1.2.2)	Free	Yes	GPL
RefWorks	RefWorks / ProQuest	2001	2013	US\$100 per year	NO	proprietar
SciRef	Scientific Programs	2012	2012-11-20 (1.0)	US\$38.90 / Free trial version	NO	proprietar
Sente	Third Street Software, Inc.	2004	2013 (6.6)	US\$30-50 <sup>(1)</sup> / Free for libraries up to 100 refs	NO	proprietar
Wikindx	Mark Grimshaw	2004-02	2013-08 (4.2.2)	Free	Yes	GPL
WIzFollo	WizPatent	2008-05	2011-01 (Avatara)	US\$25 / Free Basic version	NO	proprietar
Zotero	Roy Rosenzweig Center for History and New Media at GMU	2005-10-05	2015-04-08 (4.0.25.4) <sup>[7]</sup>	Free / Online storage free up to 300 MB / Additional storage space available	Yes	AGPL



# Ask your colleagues

#### http://academia.stackexchange.com/

		_
1 vote	Style in citing two authors in the same sentence I have a sentence with two concepts and two quotations from two different authors. It goes like this Son is true because of concept one, that is "quotation one", and concept two, that is	Election Results
2 answers 184 views	publishing       citations       writing         citations       writing         6       1	Related Tags mathematics citations
13 votes 0 answers 411 views	Is the new ACM 2012 taxonomy usable/in use? I've wasted about an hour trying to figure out how I'm supposed to categorise an ACM article using the new 2012 taxonomy here, and how I'm supposed to represent those categories in my article. On the publishing computer-science latex acm asked Dec 31 '13 at 16:42 badroit 6,807 😭 17 🚖 52	writing copyright arxiv open-access creative-commons computer-science
7 votes 0 answers 217 views	Mathematics journal publishing colour diagrams for free I have a paper with colour diagrams that I wouldn't like to convert to grayscale for publication. I think colour greatly helps to understand some complicated patterns. I know most journals accept publishing mathematics acked Mar 4 at 22:10 Fernando Muro 136 reg 3	Iatex         acm         Favorite Tags         Eadd a favorite tag         Hot Network Questions
5 votes 0 answers 81 views	What arXiv licenses are compatible with APS publishing?         I'm having some trouble understanding exactly what the APS transfer of copyright agreement does and does not permit, and I was wondering whether someone here may have a clearer insight or previous         publishing       copyright         arxiv       open-access         creative-commons       asked Feb 24 at 19:07         episanty       863 (2) 3 (2) 16	<ul> <li>Nice examples of proof by contradiction?</li> <li>What is the hardware that has this serial number?</li> <li>What is the name of someone who was something before you?</li> </ul>



# **Useful books**





#### One step at a time



#### image from http://www.jeanscream.com

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Any questions?

Thank you Good luck!

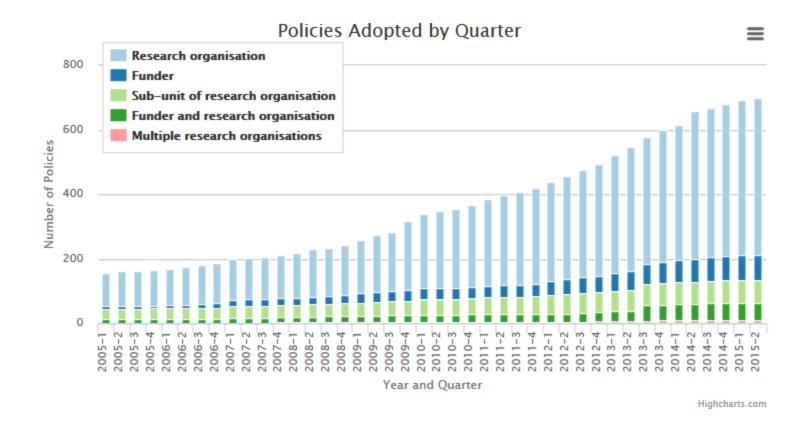
# Download this presentation at <u>http://tinyurl.com/sssc15-springer</u>



# **Open Access**



#### **Open access to research output is becoming mandatory**



The Registry of Open Access Repositories Mandatory Archiving Policies (ROARMAP) is a searchable international registry charting the growth of open access mandates adopted by universities, research institutions and research funders that require their researchers to provide open access to their peer-reviewed research article output by depositing it in an open access repository.

Source: http://roarmap.eprints.org/



#### **Benefits of open access**

#### Increased accessibility

- Researchers worldwide can download/read your paper
- Government/industry<sup>1</sup>
- Emerging markets

#### Increased downloads

- OA articles downloaded more often<sup>2</sup>
- Social network advantage<sup>3</sup>
- More impact in the field

#### Author retains copyright

#### Published immediately online

Less restrictions on word/figure limits (online only)

- 1. Davis PM. Faseb J. 2011; 25: 1–6.
- http://www.nature.com/press\_releases/ ncomms-report2014.pdf
- 3. Allen et al. PLoS ONE. 2013; 8: e68914



#### **Springer's open access platforms**



**345+ Journals** 

# SpringerOpen

**200+ Journals** 







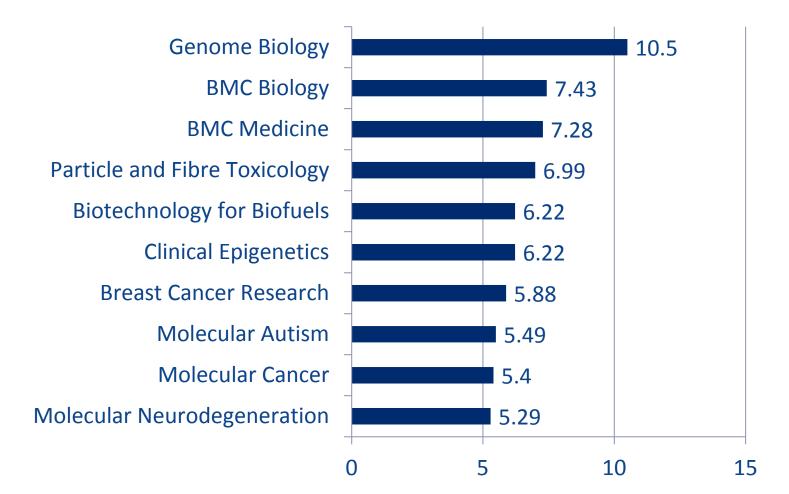
#### **Open access myths**

# The quality of OA journals is not good

- OA journals have the same peer review process as subscription-based journals
- IFs are lower partly because they are newer
  - Less visibility in the field
  - Fewer citations



#### 164 BMC journals have a 2013 IF



# More about open access funding

http://www.springeropen.com/funding

#### Funding open access

Developments continue to take place within the scientific arena and open access publishing has moved firmly into the mainstream. The following web pages have been created to provide institutions and researchers with information on the latest open access policies and mandates as well as open access funds created by institutions and funders from around the world and how SpringerOpen can help support open access.

To explore your funding options at Springer, including our membership model, society sponsorships and waiver fund, please watch the video below or visit our For authors pages.



#### How SpringerOpen can help

We work closely with librarians, institutions and funding agencies to establish affordable means through which an institution can support open access.

- Membership Program
- Automated Article-Deposit

#### Central funds

Funders and institutions are embracing the idea of open access funds as counterparts to library budgets, funding policies and open access initiatives. By adopting a central fund, an institution is able to reduce the barriers for their researchers wishing to publish in an open access journal.

- What is a central fund?
- Case studies





#### **Factors to consider**

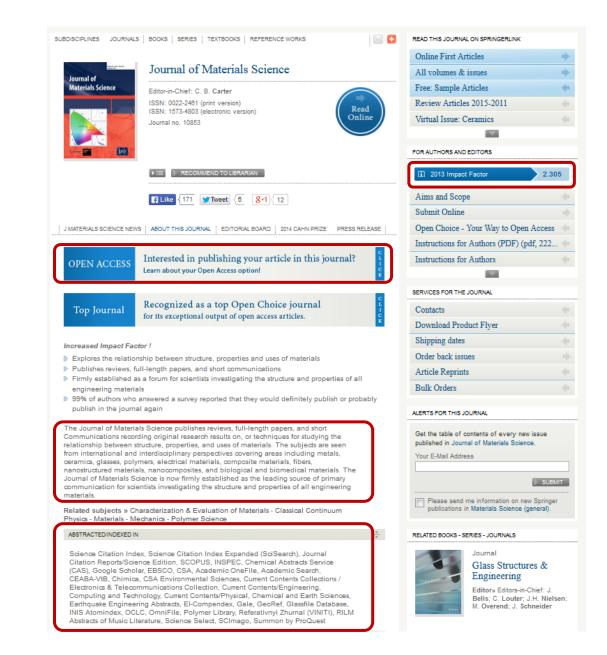
Aims and scope

Readership

Indexing

#### Open access

#### Impact factor





#### **Impact factor**

# What is it?

# Average number of citations a journal has from articles published in the previous 2 years

#### Formula for the 2014 Impact Factor:

Number of citations in 2014 to articles published in 2012 + 2013

Total number of citable articles published in 2012 + 2013

#### **Example:**

120 citations in 2014 (to items published 2012 or 2013)

----- = 1.5

80 articles and reviews published in 2012 and 2013



#### **Impact factor**

# Is it important?

# Higher IF may mean higher visibility

- Frequent website visits
- Emailed table of contents (eTOCs)

# **Often used as metric for success**

- Funding agencies
- University committees



#### **Impact Factor**

# Is it the best or only option?

# **Problems**

- Limited sample source
- Self-citations
- Field specific
  - size
  - publication culture

# **Other options**

- Article Influence Score
- SCImago Journal Rank
- Source-Normalized
   Impact per Paper (SNIP)
- H-index, Altmetrics



#### **Journal metrics**

	Publication window	Citation window	Include self- citations?	Numerator	Denominator	Database
IF	2 years	1 year	Yes	All cited items	Articles, reviews	JCR
AIS	5 years	1 year	No	All cited items (weighted)	Articles, letters, reviews	JCR
SJR	3 years	1 year	<33%	Weighted cited peer reviewed articles	Peer reviewed articles	Scopus
SNIP	3 years	1 year	Yes	Cited peer reviewed articles	Field-normalized peer reviewed articles	Scopus

**IF**, Impact Factor; **AIS**, Article Influence Score (Eigenfactor); **SJR**, SCImago Journal Rank; **SNIP**, Source-Normalized Impact per Paper; **JCR**, Journal Citation Reports